

Cookie Notice

Last Updated: 1st August 2025

We use cookies, pixels, and other similar technologies (collectively, “**cookies**”) to recognise your browser or device when you interact with us. This Cookie Notice supplements the Sitemate Privacy Notice and explains how and why we use cookies and the choices you have.

What are Cookies

A cookie is a small data file that is placed on the hard drive of your computer or device when you visit certain online pages, that can be recalled by a web server in the domain that placed the cookie. Cookies may be used to record your preferences and actions, monitor site traffic, improve services and make services easier and/or relevant for your use. They are unique to your account or your browser.

Cookies created and set by the website and service owner (in this case, Sitemate) are called "first party cookies." Cookies created and set by parties other than Sitemate are called "third party cookies."

Session-based cookies last only while your browser is open and are automatically deleted when you close your browser. Persistent cookies last until you or your browser delete them or until they expire.

How we use Cookies (and similar technologies)

We use cookies and similar technologies for storing and honouring your preferences and settings, enabling you to sign-in, providing interest-based advertising, combating fraud, analysing how our products perform and fulfilling other legitimate purposes.

We also use “web beacons” to help deliver cookies and gather usage and performance data. Our websites may include web beacons, cookies, or similar technologies.

When you visit or interact with Sitemate websites, apps, and services, we may use session-based and persistent cookies, including those set by third parties, for a variety of purposes.

- **Essential cookies.** These are necessary to help keep our sites and services working correctly, enable you to use and access them, detect and prevent fraudulent activity, and

improve security. They are usually only set in response to actions made by you, and cannot be switched off in our systems.

- **Functional cookies.** We use cookies to recognise and authenticate you when you sign in to use our services, keep track of your specified settings and preferences, and deliver content relevant to your interests on our services. It allows us to remember your login state, enabling you to move from page to page within the website without having to sign in again on each page. It allows us to provide you with recommendations, display personalised content, and provide other customised features and services. It also allows us to honour your likes and dislikes, such as your language and configuration preferences. If you opt out of interest-based advertising, we store your opt-out preference in a cookie on your device. If you do not allow these cookies, some or all of these services may not function properly.
- **Analytics cookies.** We also use first- and third-party cookies to monitor and analyse the performance, operation, and effectiveness of our services and advertising. For example, we use cookies to count the number of unique visitors to a web page or service and to develop other statistics about the operations of our products. This allows us to understand how customers use our services so we can make improvements.
- **Advertising cookies.** We use cookies to understand how well our online advertising works, and deliver more targeted online advertising and marketing campaigns. These cookies perform functions like preventing the same advertisement from continuously reappearing, ensuring that advertisements are properly displayed and, in some cases, selecting advertisements that are based on your interests. Approved third parties, such as search engines, providers of measurement and analytics services, social media networks, and advertising companies, may also set cookies when you interact with our services. The information collected through these cookies does not enable us or them to identify your name, contact details or other personally identifying details unless you choose to provide these.

How can you manage your Cookies?

- **Browser settings.** Most web browsers automatically accept cookies, but provide controls that allow you to block or delete them. You can configure your internet browser to accept all cookies, reject all cookies or notify you when a cookie is sent. You can manage browser cookies through your browser settings. If you refuse the use of cookies in this way, you may not be able to access the full functionality of our website.

- **Device settings.** Use your mobile device settings to control how data about your use of applications is used for purposes of showing ads that are targeted to your interests. For example, on your iOS device, enable the “Limit Ad Tracking” setting, and on your Android device, enable the “Opt Out of Ads Personalisation” or “Opt Out of Interest-Based Ads” setting.

Changes to this Notice

We may update this notice from time to time in response to changing technologies, industry practices, regulatory requirements, or for other purposes. Please visit this Cookie Notice regularly to stay up to date on our use of cookies.

Contact us

If you have any comments or questions about this Cookie Notice, our use of cookies or other technologies, or our related privacy practices, please contact us at:

Email: privacy@sitemate.com

Ph: (+61) 2 8103 2140

Mail: Sitemate Privacy Officer, Sitemate Services, Level 1, 477 Pitt Street, Haymarket 2000.